

SPONSORSHIP LEVELS	Season Underwriter (1x)	Tier 1 Partner (2x)	Tier 2 Partner (2x)	Tier 3 Partner (unlimited)	Tier 4 Partner (unlimited)	Tier 5 Partner (unlimited)
	\$50,000	\$25,000	\$15,000	\$10,000	\$6,000	\$3,000
Ad in Shakespeare in the Streets and Park Playbill	Full	Full	Full	Full	½	1/4
Logo recognition on event signage.	◆	◆	◆	◆	◆	◆
Logo on website homepage during the park	◆	◆	◆	◆	◆	
E-Blast Logo Recognition (2x) Pre and Post Event	◆	◆	◆	◆	◆	
1Pre-Show (1x) VIP Reception	◆	◆	◆	◆	◆	
Logo recognition on season preview direct mailing	◆	◆	◆	◆		
Opportunity to address the audience pre-show from the stage	Unlimited	5 Nights	2 Nights	One Night		
Opportunity for on-site booth display	◆	◆	◆			
Backstage Tour with cast and meet & greet	◆	◆	◆			
Social Media Recognition	◆	◆				
Category Exclusivity	◆	◆				
Exclusive invites to Festival events throughout 2019	◆	◆				
Verbal recognition at nightly curtain call	◆					
Dedicated E-blast and PR announcing Park partnership	◆					
Opportunity for on-site preview performance at business	◆					
Logo on festival merch: t-shirts, posters, etc.	◆					
Estimated # of Impressions	575,000	375,000	250,000	175,000	150,000	100,000

*Specialized sponsor packages and naming opportunities for the Park available on request.